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# Press Release



## FOR IMMEDIATE RELEASE

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### **KelmscottEDU and Partners Honored with 22 National Marketing Awards Including Best in Show**

We are proud to announce that several of our university partners, in collaboration with KelmscottEDU, have won **22 national marketing awards** from the prestigious Higher Education Marketing Awards Association and the Collegiate Advertising Awards Association.

- **Best in Show!**
- **10 Gold Awards**
- **7 Silver Awards**
- **4 Merit Awards**

This year, over 3,000 entries were received for both award competitions from over 1,000 colleges, universities, and secondary schools from all 50 states and several foreign countries.

The esteemed Best in Show was awarded to Cleveland Institute of Art, in collaboration with KelmscottEDU, for their Total Recruitment Campaign in the 33rd Annual Educational Advertising Award competition, the largest, oldest and one of most respected educational advertising awards competition in the country. This award competition is hosted by the Higher Education Marketing Awards Association, publishers of the prominent Higher Education Marketing Report.

Awards from both associations were given for excellence and innovation in overall strategy, copy, design, production, quality and overall effectiveness for the promotion of the institution. Judges consisted of national panels of higher education marketers, advertising creative directors, marketing and advertising professionals and the editorial board of *Higher Education Marketing Report*.

### **About KelmscottEDU**

KelmscottEDU, the higher education division of Fuse, LLC, is a full-service enrollment and marketing solutions provider for higher education. Located in Chicago, IL, our expansive headquarters houses an unparalleled team of enrollment and marketing strategy experts, an award-winning, in-house higher education agency, e-technology hub, sophisticated printing facility and a mailing and fulfillment center. Serving higher education for over 30 years, the mission of KelmscottEDU is to bring innovation, data-driven strategy and creativity to every client engagement to elevate our university partner's enrollment, marketing and brand. Learn more at [kelmscottedu.com](http://kelmscottedu.com).